Conference Program
July 16-18, 2019
Hokkaido, Japan

ASMSS  
Annual Symposium on Management and Social Sciences

ICEPS  
International Conference on Education, Psychology and Social Studies
ASMSS
Annual Symposium on Management and Social Sciences
ISBN: 978-986-90263-7-6

ICEPS
International Conference on Education, Psychology and Social Studies
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Welcome Message

Local Host

Prof. Kurt Ackermann
Hokusei Gakuen Junior College

Dear Conference Delegates,

“Yokoso, Sapporoe,” or as Hokkaido’s first people the Ainu would say, “Irankarapte!”

Please accept a very warm welcome to cool Hokkaido from me, Kurt Ackermann, and Higher Education Forum (HEF), the organizers of the 2019 Sapporo conferences.

In addition to being the transportation and financial hub of Japan’s northernmost island Hokkaido, Sapporo has also become a center for tourism. Its transportation infrastructure is both well-established and adapted to its unique winter situation. It has a history of hosting large winter sports events, in particular the 1972 Winter Olympics and the 8th Asian Winter Games in 2017. While Sapporo's winters may feel cold to those from warmer climes, they are actually quite mild by the standards of many cities that also receive large amounts of snow.

The core of Sapporo's transportation system is the subway, developed to coincide with its hosting of the 1972 Winter Olympics and which facilitates the movement of people during the snowy winters. In addition, the streetcar line continues to be an important component of the city's transit network. If you are lucky you may see the 'sasara densha' - a specially modified streetcar that sweeps new-fallen snow from the tram rails with its rotating bamboo brushes, starting at 4 a.m. every winter morning and then whenever it starts to snow.

The combination of plentiful snow, modern infrastructure, and comparatively mild temperatures makes the city and its environs a true winter playground. For those delegates wishing to try their hand at some of these, there are free or
reasonably-priced opportunities to try cross-country skiing (Nakajima Park), art appreciation while snowshoeing (Sapporo Art Park) and ice-skating. More ambitious visitors may even wish to try downhill skiing or snowboarding. In Sapporo, the possibilities for winter sports are almost limitless.

Although the image of northern winters is bitterly cold windy and snowy days, there are actually many days when the crisp cold air is crowned with a brilliant clear blue sky and if you are at the observation deck of Sapporo's Mt. Moiwa you may experience beautiful vistas of the snow-blanketed city and its suburbs, with snow-covered mountains just to the south and also further to the north beyond the steel blue waters of Ishikari Bay. Just don't forget your gloves and a hat!

As Hokkaido is famous throughout Japan for the quality of its seafood and wide variety of food in general, you can restore the energy you use on a chilly winter day with a hearty Hokkaido meal.

Sapporo is a city developed with the input of people from all across Japan, who came to Hokkaido for various reasons. One of the things I like so much about conferences organized by Higher Education Forum is the diversity, both of the fields represented in the presentations and of the participants themselves. Attending a presentation from another field can be a very refreshing way of allowing us to reconsider our perspectives and have the opportunity to be exposed to different ideas and ways of thinking. I strongly encourage all participants to attend at least one presentation unrelated to your field - you might be surprised at what you learn and the new contacts that you make.

Enjoy this opportunity to both share your research and to experience Sapporo and Hokkaido.
General Information for Participants

- **Registration**
  The registration desk will be situated at **Premier Hotel -TSUBAKI-Sapporo** during the following time:
  - **13:00-15:00, Tuesday, July 16, Foyer Area, B1**
  - **08:20-17:00, Wednesday, July 17, Foyer Area, B1**
  - **08:20-16:00, Thursday, July 18, Foyer Area, B1**

- **A Polite Request to All Participants**
  Participants are requested to arrive in a timely fashion for all addresses. Presenters are reminded that the time slots should be divided fairly and equally by the number of presentations, and that they should not overrun. The session chair is asked to assume this timekeeping role and to summarize key issues in each topic.

- **Certificate**
  **Certificate of Presentation or Certificate of Attendance**
  A certificate of attendance includes participant’s name and affiliation, certifying the participation in the conference. A certificate of presentation indicates a presenter’s name, affiliation and the paper title that is presented in the scheduled session.

  **Certificate Distribution**
  Oral presenters will receive a certificate of presentation from the session chair at the end of the session. Poster presenters will receive a certificate of presentation from the conference staff at the end of their poster session.

  The certificate of presentation will not be issued, either at or after the conference, to authors whose papers are registered but not presented. Instead, the certificate of attendance will be provided after the conference.
Preparation for Oral Presentations

All presentation rooms are equipped with a screen, an LCD projector, and a laptop computer installed with Microsoft PowerPoint. You will be able to insert your USB flash drive into the computer and double check your file in PowerPoint. We recommend you to bring two copies of the file in case that one fails. You may also connect your own laptop to the provided projector; however please ensure you have the requisite connector.

Preparation for Poster Presentation

Materials Provided by the Conference Organizer:
1. X-frame display & base fabric canvases (60cm×160cm)
2. Adhesive tapes or binder clips

Materials Prepared by the Presenters:
3. Home-made poster(s)
4. Material: not limited, can be posted on the canvases
5. Recommended poster size: 60cm*120cm

A 60cm*160cm poster illustrates the research findings.

1. Wider than 60cm (left)
2. Copy of PowerPoint slides in A4 papers (right)
### International Committees of Social Sciences

<table>
<thead>
<tr>
<th>Name</th>
<th>Institution</th>
<th>Country</th>
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<tbody>
<tr>
<td>Adeeb Jarrah</td>
<td>United Arab Emirates University</td>
<td>UAE</td>
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<tr>
<td>Ahrar Husain</td>
<td>Jamia Millia Islamia</td>
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<td>Alex Yao Tang</td>
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<td>Amol Gore</td>
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<td>Ashish Pareek</td>
<td>Maharshi Dayanand Saraswati University, Ajmer</td>
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<td>Atefeh Ferdosipour</td>
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<td>Brian Hunt</td>
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<td>Cathine G. Scott</td>
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<td>David Yoon</td>
<td>Universitaire Léonard de Vinci</td>
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<td>Dharam Vir Mahajan</td>
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<td>Eric Santos Parilla</td>
<td>University of Asia and the Pacific</td>
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<td>Gajendra Singh</td>
<td>Satyawati College, University of Delhi</td>
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Hamzeh Dodeen
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Canada

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University of Huddersfield
UK

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Musashino Gakuin University
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Mohamed Ahmed El Khouli
Sadat Academy for Management Science
Egypt

Mohamed Hammad Hendy
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Egypt

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Axis Bank
India

Nadir Memmedli

Azerbaijan
Naim Uzun  Aksaray University  Turkey
Nezaket Memmedli  Azerbaijan National Academy of Sciences  Azerbaijan
Ng Woon Lam  Nanyang Technological University  Singapore
Nukshi Esther Imsong  Institution of Psychology Counselling and Educational Research  India
Obydullah Al Marjuk  Independent University, Bangladesh  Bangladesh
Ozgul Keles  Aksaray University  Turkey
Prasong Tanpichai  Kasetsart University  Thailand
Ramayah Thurasamy  Universiti Sains Malaysia  Malaysia
Reem Abed Almotaleb  Dhofar University  Palestine
Abuiyada
Ricky Ng  Vocational Training Council  Hong Kong
Ronald Griffin  Florida Agricultural & Mechanical University  USA
Rotaru Ioan-Gheorghe  Timotheus Brethren Theological Institution of Bucharest  Romania
Ruby Ann L. Ayo  Bicol University  Philippines
Sadiq Abdulwahed Ahmed Ismail  United Arab Emirates University  UAE
Sally dhruva' Stephenson  Frosterburg State University  USA
Shaik. Feroz  Caledonian College of Engineering  Oman
Shiv Prasad  Maharshi Dayanand Saraswati University  India
Shujen Lee  Asia University  Taiwan
Shun-Hsing Chen  Oriental Institute of Technology  Taiwan
Soon SONG  Wonkwang University  South Korea
Stacey Jocoy  Texas Tech University  USA
Sunil Kumar  Alliance University  India
T.S.Devaraja  University of Mysore, Hemagangothri Campus  India
Tan Khay Boon  SIM Global Education  Singapore
Theeraphab Phetmalaikul  Srinakharinwirot University  Thailand
Vijayaletchumy Subramaniam  Universitas Putra Malaysia  Malaysia
Wang Yu-Shan  National Kaohsiung First University of Science and Technology  Taiwan
Wei-Cheng Mau  Wichita State University  USA
Yong-Ho Kim  Pukyong National University  South Korea
Yong-Taek Rhim  Namseoul University  South Korea
<table>
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<tr>
<th>Name</th>
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<tr>
<td>Min-Hee Eom</td>
<td>University of Texas Rio Grande Valley</td>
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<td>Julan Du</td>
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<td>Paitoon Kantunyaluk</td>
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<td>Peter Firkola</td>
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<tr>
<td>Shizuka Yasuda</td>
<td>Nihon University</td>
</tr>
</tbody>
</table>
Conference Venue Information

Premier Hotel - TSUBAKI-Sapporo
1-1, Toyohira 4-jo 1-chome, Toyohira-ku, Sapporo
Phone: +81 011-821-1111

Location
Welcome to Premier Hotel-CABIN-Sapporo, located a short walk to lively Susukino, one of Japan's three largest nightlife districts. Our natural hot spring spa boasts a balance of minerals rarely seen in this region. "Health" and "peace of mind" are the themes of our breakfast buffet -- we take great pride in the many hand-made dishes, and even mill our own rice in-house for the ultimate in freshness. After a long day of business or travel, our spa, aesthetic salon, and massage service will leave you refreshed and revitalized.

Transportation
From New Chitose Airport

A. By Limousine Bus
Take airport limousine bus to Premier Hotel Tsubaki Sapporo bus stop. It takes around 65-75 mins to reach the hotel. The ticket price is Yen 1,100 per person.

B. By JR and Subway Line
1. Take JR line to Sapporo Station and exchange to the subway line. It takes around 35-45mins to reach the hotel. The ticket price is Yen 1,070 per person.
2. From Sapporo Station, take the Tozai Line to Kikusui Station (exit 2). It takes around 9 mins walk to reach the hotel.

C. The Subway stations near Premier Hotel Tsubaki Sapporo
1. 9 mins walk from the Kikusui Station (exit 2) of Tozai line.
2. 13 mins walk from the Hosui Susukino Station (exit 3) of Toho line.
3. 13 mins walk from the Gakuen Mae Station (exit 1) of Toho line.
4. 15 mins walk from the Susukino Station (exit 3) of Nanboku line.
Floor Plan

B1 Floor Map

Oral Session: B1 – LAVENDER, LILAC, IRIS, ORCHID
Poster Session: B1 – Foyer Area
Lunch: B1 – CAMELLIA
## Conference Schedule

### Tuesday, July 16, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:45-09:15</td>
<td>Gathering for Socializing Event (Optional)</td>
<td>LOBBY, 1F</td>
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<tr>
<td>09:15-18:45</td>
<td>Socializing Event – Day Trip to Furano and Biei (Optional)</td>
<td></td>
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<tr>
<td>13:00-15:00</td>
<td>Pre-registration</td>
<td>Foyer Area, B1</td>
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### Wednesday, July 17, 2019

#### Oral Session

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<tr>
<td>08:30-17:00</td>
<td>Registration</td>
<td>Foyer Area, B1</td>
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<tr>
<td>08:45-10:15</td>
<td>Education(1)</td>
<td>LILAC, B1</td>
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<tr>
<td></td>
<td>Finance/ Economics(1)</td>
<td>IRIS, B1</td>
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<tr>
<td></td>
<td>Economics(2)/ Communication(1)</td>
<td>ORCHID, B1</td>
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<tr>
<td>10:15-10:30</td>
<td>Tea Break &amp; Networking</td>
<td>Foyer Area, B1</td>
</tr>
<tr>
<td>10:30-12:00</td>
<td>Education(2)</td>
<td>LAVENDER, B1</td>
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<tr>
<td></td>
<td><strong>Social Science Keynote Address</strong></td>
<td>IRIS, B1</td>
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<tr>
<td></td>
<td>• Prof. Huk Yuen Law</td>
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<td>• Prof. Mizuno Norihito</td>
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<tr>
<td></td>
<td><strong>Local Host Address</strong></td>
<td>ORCHID, B1</td>
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<td></td>
<td>• Prof. Kurt Ackermann</td>
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### Wednesday, July 17, 2019

#### Oral Session

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<td>12:00-13:00</td>
<td><strong>Lunch Time</strong></td>
<td>CAMELLIA, B1</td>
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<tr>
<td>13:00-14:30</td>
<td>Management (1)</td>
<td>LILAC, B1</td>
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<td></td>
<td>Social Studies/Society</td>
<td>IRIS, B1</td>
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<td><strong>Tea Break &amp; Networking</strong></td>
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<td>14:45-16:15</td>
<td>Management (2)</td>
<td>IRIS, B1</td>
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<td>Education (4) / Management (3)</td>
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<td>16:15-16:30</td>
<td><strong>Tea Break &amp; Networking</strong></td>
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<td>16:30-18:00</td>
<td>Education (5)</td>
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#### Poster Session

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### Thursday, July 18, 2019

#### Oral Session

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<td>LILAC, B1</td>
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<td>10:15-10:30</td>
<td>Tea Break &amp; Networking</td>
<td>Foyer Area, B1</td>
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<td>10:30-12:00</td>
<td>Education(6)/Management(6)</td>
<td>LILAC, B1</td>
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<td>Lunch Time</td>
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<td>13:00-14:30</td>
<td>Law &amp; Politics/ Culture</td>
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<td>14:30-14:45</td>
<td>Tea Break &amp; Networking</td>
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#### Poster Session

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<td>09:10-10:00</td>
<td><strong>Poster Sessions (5)</strong></td>
<td>Foyer Area, B1</td>
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<td>10:10-11:00</td>
<td><strong>Poster Sessions (6)</strong></td>
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<td>Culture/ Economics/ Law &amp; Politics/ Management/ Social Studies/Society</td>
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Social Science Keynote Address (1)
IRIS, B1
10:30-12:00, Wednesday, July 17, 2019

Topic:
Understanding As Myth: Developing Learner Agency for the 21st Century

Prof. Huk Yuen Law
The Chinese University of Hong Kong

Abstract
Living in the 21st century requires every one of us to strive for a life-long learning in order to cope with all kinds of challenges facing us ahead. In terms of globalization impact and technological advances, the roots of the challenges that come from change, complexity, uncertainty and diversity force us to ask reflexively: “Do we really understand the world we are living in?” and “Do we understand our own self?” These two questions can be regarded as a signifier-and signified question pair which urges us to undergo a life project of inquiry for asking ourselves: In what way can we make meaning of what we have been doing in our life? Understanding itself is a ‘hard’ construct that defies a simple definition of what exactly we mean by ‘understanding’.
In my doctoral inquiry, I have developed the notion ‘understanding as myth’ with which we as a learner can make self-assessment of what and how the ethical choices that we make determine our life trajectory. In this talk, I will delineate how our living myth enables us to develop the learner agency for creating meaning through action in order to make sense of what we have been experiencing in our life.

Introduction of Prof. Huk Yuen Law
Prof. Law is an adjunct assistant professor in the Department of Curriculum and Instruction, Faculty of Education, The Chinese University of Hong Kong (CUHK). He held the positions of Master of Science Programme Director in Mathematics Education and B.Ed. Programme Coordinator in Mathematics and Mathematics Education until his official retirement from CUHK in 2015. His research interests include action research in education, communication in the teaching and learning of
mathematics, values in mathematics education, character education and mathematics teacher education. Recently, he as an independent scholar has developed the MACS (Mathematics As Common Sense) Project and SIM (STEM In Mathematics) Project.

More than a decade ago, he decided to exploit his rich experiences of teaching secondary mathematics by becoming a university educator. He gained his PhD in education in 2009 at the University of East Anglia (Norwich, UK) under the supervision of Professors John Elliott and Elena Nardi. In 2004 at the CUHK, he developed a popular research course, Action Research in Education, and has subsequently been teaching this course. Each year, the course has attracted a wide range of participants from those working as educational practitioners across all sectors from kindergarten, primary, secondary and up to university. The course has also attracted people from beyond the educational circle, such as parents, who value the importance of education. He is the founder and Director of U.L.T.R.A. Academy since 2015 for providing consultant service to the educational community especially in the area of supporting teacher professional growth.

Social Sciences Keynote Address (2)
IRIS, B1
10:30-12:00, Wednesday, July 17, 2019

Topic:
Japanese Overseas Education from a Comparative Perspective

Prof. Mizuno Norihito
Akita International University

Abstract
This presentation discusses the continuous challenges which overseas Japanese schools have wrestled with since before the Second World War. Japanese overseas education started and developed in parallel with the county’s opening to the outside world and overseas expansion in the late nineteenth and early twentieth century. The expansion of overseas Japanese population strengthened demand for various kinds and levels of educational institutions for their children. As a result of the collapse of the Japanese empire in the Second World War, the Overseas Japanese communities and schools also expunged. However, the country’s economic miracle and resurgence as a great economy in the postwar power promoted overseas economic expansion and the increase of the Japanese population overseas again, and the number of Japanese schools simultaneously increased. Even after the collapse of the economic bubble reduced Japanese economy to long-term stagnation and decline in the early 1990s, the number of overseas Japanese residents and schools has never stopped increasing. By comparing the records of the North China Japanese Elementary School Principals’ Conference held irregularly in North China from the mid. The 1920s until the wartime period to those of the Japanese overseas school and the education ministry in recent years, this presentation argues that the postwar overseas education has been unable to overcome the problems which troubled the prewar overseas education.

Introduction of Prof. Mizuno Norihito
Mizuno Norihito is a Professor of the Global Studies Program (East Asian Studies) at Akita International University (AIU) in Akita, Japan. He graduated from Keio
Oral Sessions

Education (1)

Wednesday, July 17, 2019   08:45 -10:15   LILAC, B1

Session Chair: Prof. Minhee Eom

ICEPS-0247
Effects of the Korean Wave on Learning Korean as a Foreign Language in Higher Education in the U.S.
Minhee Eom | University of Texas Rio Grande Valley

ICEPS-0259
Encouragement of Professional Skill and International Environment of the University Supporting Staff using Activity-based Forum and Workshop
Sethavudh Kaewviset | Mahidol University
Wannapa Somvong | Mahidol University
Kanyaratt Supaibulwatana | Mahidol University

ASMSS-0216
Practical Implementing and Qualitative Evaluation of Blended Project-Based Learning Model: A Case Study of Rajamangala University of Technology Thanyaburi
Suwat Pattamavorakun | Rajamangala University of Technology Thanyaburi

ICEPS-0264
The Relationship between Teacher Enthusiasm, Playfulness in Teaching, and Creative Teaching Behaviors
Yu-Jung Chen | Cheng Shiu University

ICEPS-0169
Structural Constraints and Human Agency: Using Life Course Theory to Explore the Effects of economically disadvantaged and Human Agency on the Educational Course of Poor Youth
Chih-Lung Hsieh | National Taitung University
Finance/Economics (1)

Wednesday, July 17, 2019   08:45 -10:15   IRIS, B1

Session Chair: Prof. Yung-Hsin Lee

ASMSS-0223
Base Function Analysis in American Option Pricing
Yung-Hsin Lee | CTBC Business School

ASMSS-0222
The Impact of Political Connection, Ownership Structure, and Information Asymmetry on the Value of Related-Party Transaction – Evidence from China
Tsui-Jung Lin | Chinese Culture University
Lien-Wen Liang | Chinese Culture University
Hui-Fun Yu | Chinese Culture University
Tzu-Han Ting | Chinese Culture University

ASMSS-0224
The Impact of Anti-Corruption Campaign on Political Connection, Information Asymmetry, and the Value of Cash Holding: Evidence from China
Tsui-Jung Lin | Chinese Culture University
Hai-Yen Chang | Chinese Culture University
Lien-Wen Liang | Chinese Culture University
Yi-An Tseng | Chinese Culture University

ASMSS-0226
Impact of Anti-Corruption Campaign, Political Connection and Information Asymmetry on Corporate Performance – Evidence from China
Tsui-Jung Lin | Chinese Culture University
Hui-Fun Yu | Chinese Culture University
Hai-Yen Chang | Chinese Culture University
Hai-Rung Hung | Chinese Culture University
ASMSS-0240

Research on the Green Development Efficiency of China's Industry

Jiayu Xi | Harbin Engineering University
LiHong Deng | Harbin Engineering University
JiaHui Guan | Harbin Engineering University
Economics (2)/ Communication (1)

Wednesday, July 17, 2019    08:45 - 10:15    ORCHID, B1

Session Chair: Prof. Julan Du

ASMSS-0244
Julan Du | Chinese University of Hong Kong

ASMSS-0218
Research on Patterns of Energy Diversification in China
Si Wang | Harbin Engineering University
Wei Zhang | Harbin Engineering University

ASMSS-0219
Towards a Healthy Diet in Indonesia: an Application of the Theory of Planned Behavior
Esta Lestari | Indonesian Institute of Sciences
Tuti Ermawati | Indonesian Institute of Sciences

ASMSS-0211
Research on the Influence of Coal Consumption Constraints on the Quality of China's Economic Growth
Si Wang | Harbin Engineering University
Le Cheng | Harbin Engineering University

ASMSS-0230
On Subsidy Policy of Low-Income Women’s Pregnancy Nutrition and Health
Ming-Feng Hsieh | Tunghai University
The Effects of Opinion Leader Trust Transference in Beauty Blogs

Jim Shih-Chiao Chin | Nanya Institute of Technology
Lily Shui-Lien Chen | Tamkang University
Pei-Yu Tsai | Tamkang University
Ta Yu Chung | Tamkang University
Yung-Hsin Lee | CTBC Business School
Education (2)

Wednesday, July 17, 2019   10:30-12:00   LAVENDER, B1

Session Chair: Prof. Paitoon Kantunyaluk

ICEPS-0263
The Development Multimedia Public Relations Kits of Cooperation Network
CEITN: AECT Thailand
Paitoon Kantunyaluk | King Mongkut’s University of Technology Thonburi

ICEPS-0250
The Development of Electronic Books (E-book) on Healthy Exercise for the Elderly
Saranya Chuathong | King Mongkut’s University of Technology Thonburi
Juthamat Jitsuwan | King Mongkut’s University of Technology Thonburi

ICEPS-0260
The Relationship between Design Thinking and Undergraduate Students’ Creative Thinking
Puthyrom Tep | King Mongkut’s University of Technology Thonburi
Sorakrich Maneewan | King Mongkut’s University of Technology Thonburi
Saranya Chuathong | King Mongkut’s University of Technology Thonburi

ICEPS-0251
Health Communication by Video Media on the Social Network Titled in Mellow Health Tips MCOT Public Company Limited
Kuntida Thamwipat | King Mongkut’s University of Technology Thonburi

ICEPS-0252
The Development of e-Catalog with QR Code for Media Advertising Selling Product Brand in Family Mart Convenient Stores
Pornpapatsorn Princhankol | King Mongkut’s University of Technology Thonburi
Kamonwan Buranut | King Mongkut’s University of Technology Thonburi
Nutnicha Lekburutc | King Mongkut’s University of Technology Thonburi
Management (1)

Wednesday, July 17, 2019  13:00-14:30  LILAC, B1

Session Chair: Prof. Peter Firkola

ASMSS-0177
A Study of International Student Career Aspirations
Peter Firkola | Hokkaido University

ASMSS-0191
An Investigation of Leader-partner Relationship as to Its Causes and Influences on Psychological Contract and Organizational Commitment
Tzu Ying Lee | Feng Chia University

ASMSS-0184
Decision Mechanism of Venture Capital and Biotechnology Industry Investment - An Empirical Study of Taiwan Rice-Bran Polysaccharide
Chin-Wei Lin | Feng Chia University

ASMSS-0194
The Effects of Physical Education (PE) Teaching Planning and Learning Willingness on Learning Efficiency
Wen-Chin Tsai | Feng Chia University

ASMSS-0204
Synergy of Amoeba Organization
Chiahua Tsai | Feng Chia University

ASMSS-0196
Fuzzy AHP Analysis of Key Influential Factors in Building Industrial Brand: A Study of Ultra High Purity Stainless Steel Tubes applying in Semiconductor Industry
Austin Kingson | Feng Chia University
Social Studies/ Society

Wednesday, July 17, 2019       13:00-14:30       IRIS, B1

Session Chair: Prof. Amanda Chu

**ICEPS-0262**
Statistical Disclosure Control of Confidential Data with an Application to Social Research
Amanda Chu | *The Education University of Hong Kong*

**ICEPS-0182**
Child Sexual Abuse Prevention: A Primary Prevention Program for Parents of Preschoolers
Mei-hua Chien | *National Chung Cheng University*

**ASMSS-0237**
The Rebellion of Riders among Teenager on the Road in Police Enforcement Actions which Make A Manifestation of Aggressive Behaviour: A Case Study at Indonesia
Cahya Putra Dinata | *Polytechnic Of Road Transportation Safety*
Akhmad Bustomi | *Polytechnic Of Road Transportation Safety*
Saihan Baihaqi | *Polytechnic Of Road Transportation Safety*
Agus Sahri | *Polytechnic Of Road Transportation Safety*

**ASMSS-0117**
The Relational Uncertainties of Male Homosexuals Engaged in a Secret Same-Sex Romantic Relationship
Allen Bernabe Baylosis | *University of the Philippines Diliman*
Education (3)

Wednesday, July 17, 2019  13:00-14:30  ORCHID, B1

Session Chair: Prof. Yuh-Ming Cheng

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ICEPS-0229
Learning Experience of Medical and Nursing Students Participating in
Aromatherapy Competition and its Impact on their Career Planning
Yuh-Ming Cheng | Shu Te University
Mei-Chi Hou | Mei-Ho University
Shi-Jer Lou | National Pingtung University of Science and Technology
Mong-Fong Horng | National Kaohsiung University of Science and Technology

ASMSS-0185
The Impact of the Field Training Program on the Application of Training Skills
and the Development of the Functional Skills of the Trainees of Technical
Colleges at the General Organization for Technical and Vocational Training
Sultan Alkhathlan | Technical and Vocational Training Corporation

ICEPS-0230
Establishing Python Ability Indicators for Engineering Students in Higher
Vocational Colleges by Integrating Computational Thinking
Shi-Jer Lou | National Pingtung University of Science and Technology
Yu-Shan Tsai | National Pingtung University of Science and Technology
Yuh-Ming Cheng | Shu Te University
Tsai-Feng Cheng | National Kaohsiung Normal University
Shu-Fen Tseng | National Kaohsiung Normal University

ICEPS-0246
The Development of Students’ Engagement through a Combination of
Tutorial-Based and Lecture-Based Learning for Physics Students
Mingkhuan Phaksunchai | King Mongkut’s University of Technology Thonburi
Monsit Tanasittikosol | King Mongkut’s University of Technology Thonburi
ICEPS-0243
Application of Floral Imagery on Blue and White Porcelain in Headpiece Designs
Hui-Ling Chang | National Pingtung University of Science and Technology
Shi-Jer Lou | National Pingtung University of Science and Technology
Mei-Chi Hou | Mei-Ho University
Management (2)

Wednesday, July 17, 2019 14:45-16:15 IRIS, B1

Session Chair: Prof. Ming-Chao Wang

ASMSS-0235
The Role of Knowledge Networks and Inter-Organizational Relationships in Service Ecosystem
Ming-Chao Wang | Yuan Ze University
Pei-Chen Chen | National Kaohsiung University of Science and Technology

ASMSS-0190
Effect of Applying Green Energy Technology on Taiwan’s Construction Industry
Sheng Ke Laio | Feng Chia University

ASMSS-0187
System Thinking Application in Business Analysis
Kuo Wen Wu | Feng Chia University

ASMSS-0195
Research on Application of Project Management in Real Estate Transaction Rate
Tzu Ying Chen | Feng Chia University

ASMSS-0217
Study on the Community Elderly Care Service in Harbin, China
Ling Zhang | Harbin Engineering University
Yue Xing | Harbin Engineering University

ASMSS-0228
The Shadows of Shifting Snakes and Turning Them into Ladders by Expending Spirituality
Rajita Singh | XLRI Jamshedpur
Anjali Bhole Desai | XLRI Jamshedpur
Sudhanshu Bhatt | XLRI Jamshedpur
Education (4)/ Management (3)

Wednesday, July 17, 2019  14:45-16:15  ORCHID, B1

Session Chair: Prof. Xiaohua Ma

ICEPS-0270
History Education in the Global Era: Seeking Common Ground for Conflict Solving
Xiaohua Ma | Osaka University of Education

ICEPS-0181
A Study on Thai EFL Students’ Collocational Use and Writing Skills
Juthamat Samrit | Dhurakij Pundit University

ASMSS-0209
The Mediation Role of Positive Emotion between Brand Story and Impulsive Purchase Intentions
Hsiao-Ching Lee | National Kaohsiung University of Science and Technology
Jiunn-Ming Yu | National Kaohsiung University of Science and Technology
Meng-Shan Tsai | National Kaohsiung University of Science and Technology

ASMSS-0229
A Study on the Impact from Work Stress on Work Performance for Port Shift Workers
Shih-Liang Chao | National Taiwan Ocean University
Jen-Yu Tang | National Taiwan Ocean University

ICEPS-0216
Analysis of Reading Intervention Study Trend for Korean Multicultural Students
Sanghee Lee | Soonchunhyang University
Jinho Kim | Soonchunhyang University
Seyoung Jang | Soonchunhyang University
ICEPS-0231
Construction of Evaluation Utilization Indicators for Technical High Schools:
Fuzzy Delphi
Tsai-Feng Cheng | National Kaohsiung Normal University
Long-Ann Shen | National Kaohsiung Normal University
Shu-Fen Tseng | National Kaohsiung Normal University
Shi-Jer Lou | National Pingtung University of Science and Technology
Huei-Chun Wu | Kaohsiung Medical University
ASMSS-0257
Investigating the Intention of College Students to Continue Using the Student Response System
Jandia Poon | Hong Kong Community College
Mimmy Kong | Hong Kong Polytechnic University

ICEPS-0258
Motivation in Science and Technology Education for Medical Students by Nobel Laureate Lecture
Rungrat Suriyin | Mahidol University
Nongnuch Prasomkhum | Mahidol University
Kanyaratt Supaibulwatana | Mahidol University

ICEPS-0255
Students Voice: A Study on the Students' Learning in Taipei City
Fwu-Chen Shieh | University of Taipei
Ching-Shan Wu | University of Taipei

ICEPS-0256
Is There Any Space for EFL Learners to Express Their Own Cultural Identity?
An Analysis of Cultural Activities in ELT Textbooks
Athip Thumvichit | Ramkhamhaeng University
Ailada Kattiyavara | Dusit Thani College

ICEPS-0208
An Analysis of the Concepts for the Recognition ofGifted Education by the Early Childhood Teachers
Eunyoung Cho | SoonChunHyang University
Shindong Lee | SoonChunHyang University
Management (4)

Wednesday, July 17, 2019    16:30-18:00    IRIS, B1

Session Chair: Prof. Chun-Min Lin

ASMSS-0227
A Study of Establishing a Bilingual Merchandise Naming Recommendation System by Applying Big Data
Chun-Min Lin | Tzu Chi University of Science and Technology
Yuh-Jen Wu | The Culinary Institute of Taiwan

ASMSS-0221
Jiazheng Yu | Harbin Engineering University

ASMSS-0174
Does Emotional Labor in Hospitality Matters? The Use of JD-R Model and COR Theory for Service Employees
Chung-Jen Wang | National Pingtung University of Science and Technology

ASMSS-0189
A Study of the Organizational Wisdom Growth and Effective Management
Fang-Shin Lin | Feng Chia University

ASMSS-0203
The Health Service Utilization of Foreign Spouses in the Fishery Villages in Taiwan
Chih-Cheng Huang | Feng Chia University

ASMSS-0198
Analysis of Industry 4.0 Present Situation in Taiwan SMEs
Yung-Chih Chen | Feng Chia University
ASMSS-0234
A Study on the Effects of the Mindfulness and Wisdom Comprehensive as an Intervention Strategy for College Student Internet Addiction
Peitzu Lee | Beijing Normal University-Hong Kong Baptist University United International College
Puohan Feng | Beijing Normal University-Hong Kong Baptist University United International College
Yuanjun Yu | Beijing Normal University-Hong Kong Baptist University United International College
Sujun Chen | Beijing Normal University-Hong Kong Baptist University United International College
Yilin Chen | Beijing Normal University-Hong Kong Baptist University United International College
Xinyan Fan | Beijing Normal University-Hong Kong Baptist University United International College

ICEPS-0179
An Investigation of Semantic and Associative Encoding in Schizophrenia
Michael Kuo | Tung Wah College
Vincent Tse | Tung Wah College
Gary Wong | Tung Wah College

ICEPS-0183
Reducing the Risks Associated with Smartphone Use while Walking through Interface Design and Strategy Design
Jun-Ming Lu | National Tsing Hua University
Po-Yu Chen | National Tsing Hua University
Yu-Chun Cheng | National Tsing Hua University
Hui-Chi Yang | National Tsing Hua University
ASMSS-0215
Emotive Language Function in CMC: Meaning-Making Strategies on Facebook Posts
Chathapon Phromart | Khon Kaen University

ASMSS-0136
Being Alone, but Viewing Together
Yoo-Jin Chung | Ewha Womans University
Management (5)

Thursday, July 18, 2019  08:45-10:15  LILAC, B1

Session Chair: Prof. Ada Hiu Kan Wong

ASMSS-0265
Social Marketing: The Best Marketing Practice for Social Enterprises?
Ada Hiu Kan Wong | Lingnan University

ASMSS-0197
The Promotion of Green Funeral based on Corporation Social Responsibilities
Kun-Hsiang Tang | Feng Chia University

ASMSS-0212
The Rise and Fall of Taiwan's Food Industry - Taking Canned Food as an Example
Kei-Chou Wu | Feng Chia University

ASMSS-0243
Sustainable Corporate Development Strategies that Surpass Corporate Social Responsibility- Take TSMC as Example
Su-Wen Wang | Feng Chia University

ASMSS-0192
The New Company Law Helps the Family Business to Inherit - Taking Taiwanese Enterprise Heritage as an Example
Tsungli Lin | Feng Chia University

ASMSS-0233
Travel Characteristics and Network Effects in Ridesharing Demand: The Case of Taipei Metropolitan Area
Jenhung Wang | National Kaohsiung University of Science and Technology
Pei-Chun Lin | National Cheng Kung University
Education (6)/ Management (6)

Thursday, July 18, 2019       10:30-12:00       IRIS, B1

Session Chair: Prof. Yukiko Inoue-Smith

ICEPS-0223
Optimizing College Students’ Skills in Conducting Literature Reviews: A Case Study
Yukiko Inoue-Smith | University of Guam

ICEPS-0222
The Expectations and Teaching Professional Knowledge of Teachers from the Perspectives of School Administrators
Waraporn Atsawasoponchai | Sakon Nakhon Rajabhat University
Paweena Unlee | Sakon Nakhon Rajabhat University
Chatjariya Bailee | Udon Thani Rajabhat University
Tossapol Sitti | Sakon Nakhon Rajabhat University

ICEPS-0220
Improving University Students’ Motivation of Learning Anthropology with Design and User Experience Research Training
Shih-Hsiang Sung | National Sun Yat-sen University

ICEPS-0198
Evaluation on Policy Effectiveness and Limitation of Non-Profit Preschools in Taiwan
Chunn-Ying Lin | Dong Hwa University

ASMSS-0255
Stakeholder Analysis in Development of Sustainable Tourism Industry in Bandung City: Synergistic Performance and Holistic Program Are Imperative
Teddy Hikmat Fauzi | Universitas Pasundan
Andre Ariesmansyah | Universitas Pasundan
Law & Politics/Culture

Thursday, July 18, 2019 13:00-14:30 LILAC, B1

Session Chair: Prof. Shizuka Yasuda

ASMSS-0268
Dr. Véron at the Paris Opera (1831-1835): Prominent Director or Leader of Decadence?
Shizuka Yasuda | Nihon University

ASMSS-0193
Exploring the Impact of Taiwan's Mobile Payment on the Development of Share Economy- Take LINE Pay and Street Payment as an Example
Li-Hsien, Hsu | Feng Chia University

ASMSS-0179
Analysis of Regulatory Sandbox on Prevention of Money Laundering in the Use of Financial Technology in Indonesia
Recca Ayu Hapsari | University Of Bandar Lampung

ASMSS-0206
Research on Service Design of Tourists' Cultural Experience and Qualia in the Reuse Of Historic Space -Taking the Chiayi Shrine in Taiwan as an Example
Hsin-Chih Yeh | Feng Chia University
Poster Sessions (4)

Education/ Social Studies

Wednesday, July 17, 2019 16:10-17:00  Foyer Area, B1

ASMSS-0271
Acquisition of Leadership using Clifton StrengthsFinder Test
Masayoshi Yasumoto | Kindai University

ICEPS-0207
Active Learning in the Mathematics Classroom
Matthew Sokol | State University of New York at Westchester

ICEPS-0192
A Pilot Study to Explore Hong Kong Early Childhood Educators' Attitudes, Skills and Practices in Using Information and Communications Technology (ICT) in Early Childhood Education
Yin Yi Tai | The Education University of Hong Kong

ICEPS-0214
A Comparative Analysis Multicultural Gifted Education in the Korea and U.S.
Min-Hee Yoo | SoonChunHyang University in Korea
Se-Jin Park | SoonChunHyang University in Korea

ICEPS-0241
An Evaluative Study on the Feasibility of “Polymerase Chain Reaction Lab” as a Biology Curriculum Module for High School Students
Yang-Tsung Chung | National Chung Hsing University

ICEPS-0201
The Relationship among Academic Ability, High School Learning Experiences, Enrollment Motivation, and College Engagement: the Example from Students of Educational Department
Tzu-Ling Hsieh | University of Taipei
ICEPS-0194
The Development of Item Bank for Remote Associate Problems and the Examination of its Solving Process
Po-Sheng Huang | National Taiwan University of Science and Technology
Cheng-Hong Liu | National Tsing Hua University

ICEPS-0277
Are they Scientific Inquiry Practice?
Suling Hwang | National Chung Hsing University

ICEPS-0184
Faculty Engagement in Advancing Internationalization of Higher Education
Macy Mei Chi Wong | The Hong Kong Polytechnic University

ICEPS-0221
Exploring the Effect of Game Design Elements in Gamifying Learning Experiences: Using Hybrid MADM Approach
Ming-Tsang Lu | National Taipei University of Technology
Hsin-Yi Lin | National Taipei University of Technology
Wei-Chieh Chang | National Taipei University of Technology
Ya-Yuan Chang | National Taipei University of Technology

ICEPS-0191
Exploring the Relevance between "Scores of Courses" and "Scores of Teaching Opinion Questionnaire"
Szu Cheng Lu | Tainan National University of the Arts

ICEPS-0242
Are Foot Orthoses Panacea of Plantar Fasciitis?
Ping Chang Yang | Tainan Municipal Hospital

ICEPS-0170
A Study of the Application of Communicative Strategies by Tertiary-level Students in Taiwan
Min Lun Yeh | Ming Chi University of Technology
ICEPS-0202
Analysis of Online Public Opinion towards Real Estate Market in Taiwan
Hsiu-Jung Tsai | National Kaohsiung University of Science and Technology
Yih-Lang Chen | National Kaohsiung University of Hospitality and Tourism
Ching-An Tseng | National Kaohsiung University of Science and Technology
Li-Feng Lin | Air Force Institution of Technology
Poster Sessions (5)

Education/ Psychology/ Law & Politics

Thursday, July 18, 2019    09:10-10:00    Foyer Area, B1

ICEPS-0271
Principal’s Trust-based Leadership: A Case Study of a Urban School
Chih Feng Lai | National Taichung University of Education

ICEPS-0261
The Effect of Personal Job Stress on the Turnover Intention of Childcare Teachers: The Mediating Effect of Awareness of Early Childhood Education Community
Kai Sook Chung | Pusan National University

ICEPS-0218
Application and Evaluation of Problem-Based Learning in Teacher Education Program
Chia-Chi Wang | Southern Taiwan University of Science and Technology
Shih-Hsiang Sung | National Sun Yat-Sen University

ICEPS-0219
Validation of the Scientific Imagination Test-Figural
Chia-Chi Wang | Southern Taiwan University of Science and Technology
Chih-Ling Cheng | Kaohsiung Medical University

ICEPS-0175
Study on Effects of Coloring in the Draw-A-Man Test in Relation to Self-Esteem, Internal Working Model, POMS and GHQ
Toshiki Ito | Kobe University
Mako Sasaki | Kobe University
ICEPS-0204
Enhancing Students’ Emotional Management Skills with Self-Help Exercises
Arita Chan | The Education University of Hong Kong
Sarah Wan | The Education University of Hong Kong
Christine Tang | The Education University of Hong Kong

ICEPS-0213
The Factors that Lead Employees to Believe they can "Get Away" with Personal Computer Use at Work
Kevin Askew | Montclair State University
Jeremy Bauer | Valdosta State University
Daniel Simonet | Montclair State University
Anastasia Angelbeck | Montclair State University
Alexandra Ilie | Illinois State University
Dan Ispas | Illinois State University

ICEPS-0205
Integration of Conventional and GMDA Approaches for Sketch Map Analyses
Shu-Chun Huang | Shih Hsin University
Noelle Chiang | Shih Hsin University

ICEPS-0272
The Mediating Effect of Ego-Resilience on the Relationship between Post-Traumatic Stress and Depression of War Veterans
Yunyoung Kim | Andong National University

ICEPS-0012
STEM Career Aspirations as a Function of Learning Experience and Parental Involvement: A comparison of Taiwanese and American High School Students
Wei-Cheng Mau | Wichita State University
Shr-Jya Chen | Tunghai University
Chi-Chau Lin | Tunghai University
Yun-Hwa Mau | Wichita State University
Jiaqi Li | Wichita State University
Poster Sessions (6)

Culture/ Economics/ Law & Politics/ Management/
Social Studies/ Society

Thursday, July 18, 2019  10:10-11:00  Foyer Area, B1

ASMSS-0246
Research on the Structure and Characteristics of Domestic Attention in Chinese Cities Based on Big Data Analysis
Lei Yang  |  Sichuan University
Jing Huang  |  Sichuan University
Rui Zhou  |  Sichuan University
Xiaoyan Liu  |  Sichuan University

ICEPS-0203
Do Financial Stress Drive or Destroy R&D Efficiency?
Chih-Yuan Yang  |  National Taiwan Normal University

ICEPS-0210
A Study on the Change of Housing Burden and the Appropriateness of Housing Burden of the Middle and Old Korean Households
Minjung Kim  |  Chungnam National University
Hyejin Cho  |  Incheon National University

ASMSS-0256
Characteristics of Family Management Agreement between Korea and Japan
Sang-Ho Lee  |  Yeungnam University

ASMSS-0232
Scenic Spots Sharing Platform based on Intelligence and Cloud Computing
Guan-Yang Lai  |  National Formosa University
I-Ching Hsu  |  National Formosa University
ASMSS-0252
Collaborative Marketing and Production Model for a Remanufacturing System
Liang-Tu Chen | National Pingtung University
Shih Wen Chien | National Kaohsiung University of Science and Technology
Nan-Yu Wang | Ta Hwa University of Science and Technology

ASMSS-0254
An Analysis of Determinants of Residential Intention by Simultaneous Bivariate Ordered Probit Model
Hyangmi Yi | Rural Research Institute, Korea Rural Community Corporation

ASMSS-0266
A Survey on the Farmers and Successors’ Perception of Farming Succession to a Third Party in Korea
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